





About DAILY HOST NEWS (DHN)

DHN is one of the most trusted, influential, and informative IT magazines covering the breadth and depth of web hosting, data center, cloud computing, domain, and reseller industry.

It is a one-stop destination for IT news, CXO interviews, articles and infographics for DevOps, web hosting providers and IT professionals.

Message from Editor's Desk



Jyotsana Gupta

Chief Content Editor



Hosting and data centre industry has an extensive knowledge and information pool that needs to be shared to benefit the industry at large, but the knowledge flow is uneven due to the unavailability of quality online resources, specific to the web hosting, datacentre, reseller and domain industry.

DHN fills this gap by providing a comprehensive information portal that promotes knowledge sharing and interaction between the industry members via news, informative articles, infographics, CXO's interviews, industry events, reports and more.

We keep a close watch on the latest trends and bring the most refined pieces of information to our ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders. Being closer to the industry, we know what our readers are most interested in or should be more aware of.

DHN's ultimate goal is to benefit the industry members by helping transform knowledge into business value.

At a Glance

32K+

Dedicated Subscribers

9+

Years in industry

2500+

News Stories

70+

Interviews

100+

Team Member

50+

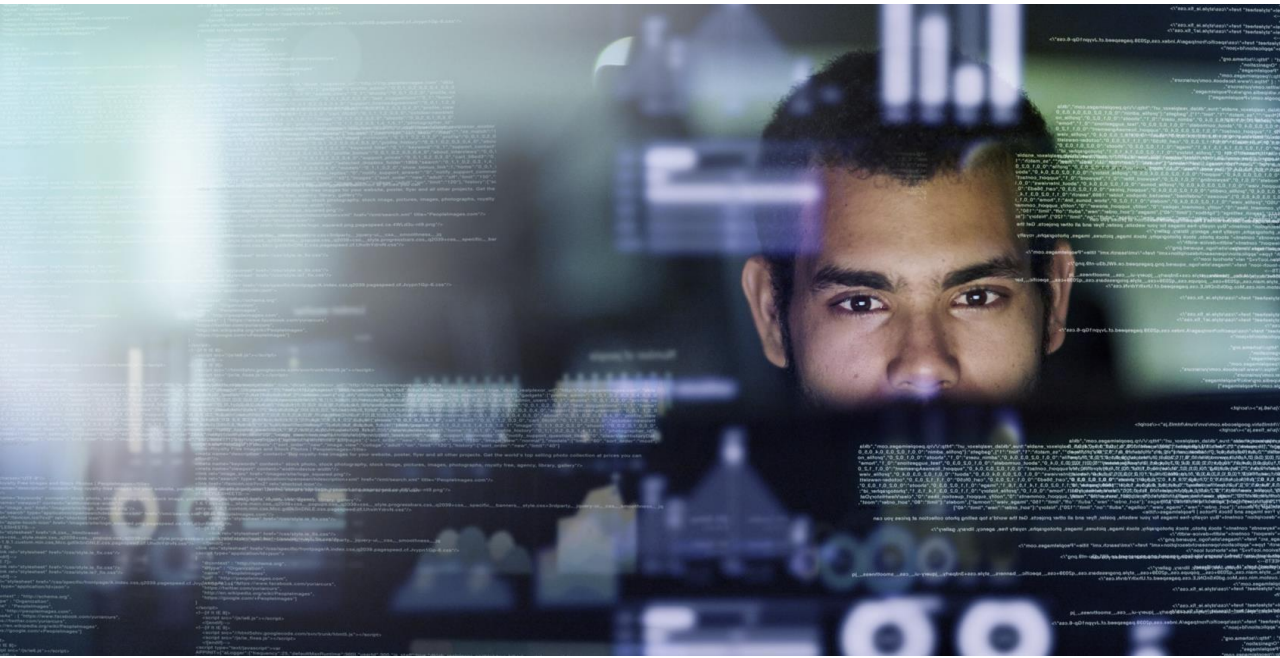
Media Partnerships

Content Formats

- News
- Articles
- Infographics
- Special Reports
- Interviews
- Videos
- White Papers

Topics

- Cloud computing
- Content Delivery Networks (CDN)
- Content Management Systems (CMS), like WordPress
- Cybersecurity
- Datacenter
- DevOps tools
- Domain
- Hyperconverged Infrastructure (HCI)
- Internet related news
- Networking
- Programming languages
- Software Defined Networking (SDN)
- Software Development
- Virtualization
- Web Hosting



Media Partnerships



Why Advertise on DHN?

Media has been the ultimate platform for brands seeking to extend their customer reach from time immemorial. DHN brings you an all-inclusive set of marketing and advertising tools. With the help of these tools, you can exhibit and sell your service or product to the right set of audience.

By leveraging our marketing and advertising platform, you can drive-in more audience for your product, trigger more leads, and increase revenues and sales AIDA (Attention/Awareness, Interest, Desire, Action).

By advertising on our platform, you ensure the visibility of your products that they'll be seen and accepted faster.

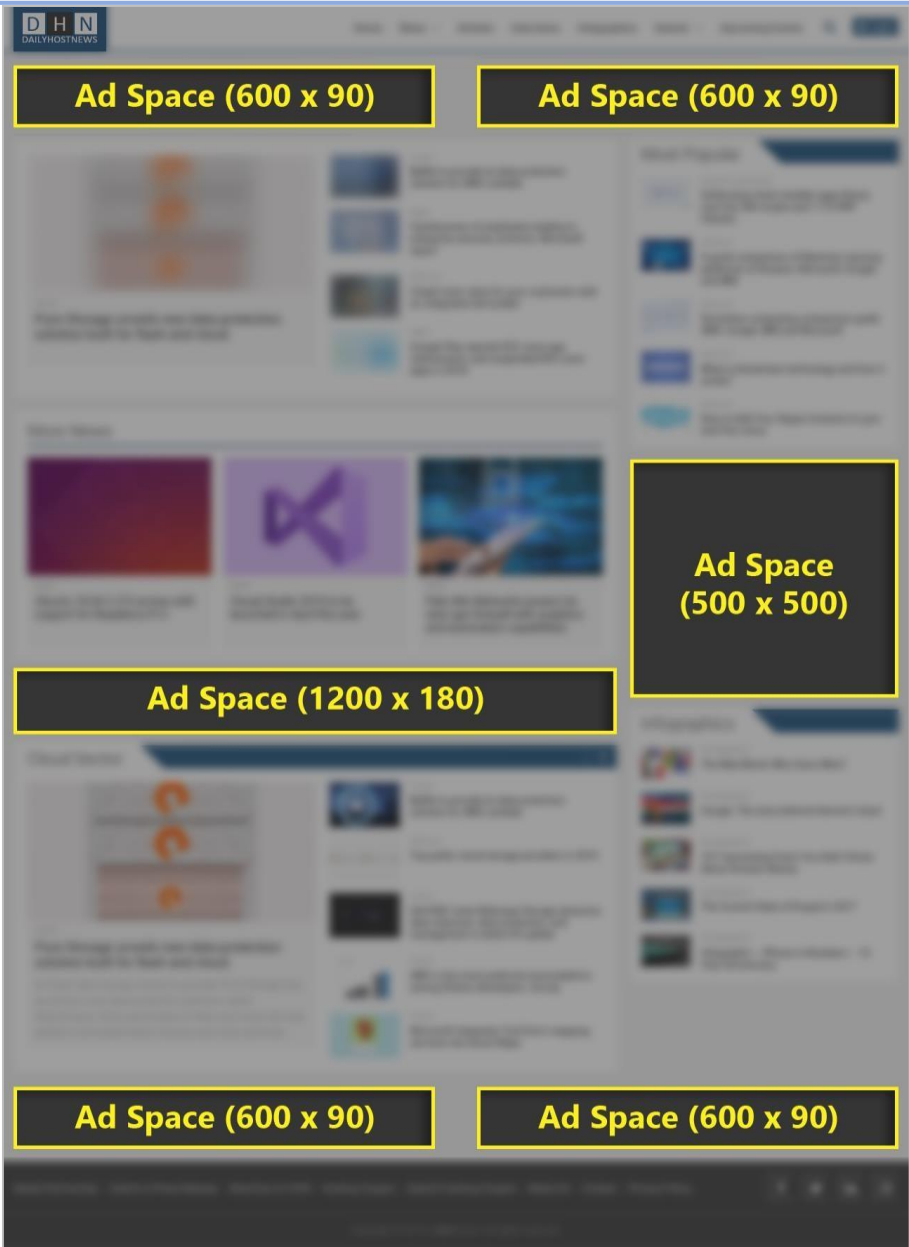
You can select the space for advertising your venture as per your choice. DHN offers you the following choices:

- Top TWO spaces of dimensions 600X90 above the top banner – visible throughout the site.
- Right hand side ONE space of 500X500 dimension – only on the home page.
- In middle ONE space of 1200X180 dimension - only on the home page.
- Bottom TWO spaces of dimensions 600X90 above the footer – visible throughout the site.

We look forward to getting associated with you and help you maximize your investment on our platform.



Digital Advertisement Specifications



Advertising Costs

Banner Size	Monthly	Quarterly	Semi annually	Annually
1200X180				
600X90	<u>Pricing on request</u>			
500X500				

Price	Services
	A Dedicated Mailer to 32K+ Subscribers
	One Ad in Weekly Newsletter (Width:750px Height:102px)
	A Blog Post
	A Social Media Post (LinkedIn, Twitter, FB & Instagram)
	Display of an Offer for a month on Hosting Coupon page

Impactful Social Media Presence

Through our social media handles, we aim to expand the reach of our platform. Here people like, share, comment, tweet and retweet our news and enter into insightful discussions, over trending topics.



Impactful Social Media Presence

Liked 10 times

DHN **DailyHostNews** @DailyHostNews · Jan 25
#Plesk partners with @Acronis to help #cloud & #hosting service providers with an easy way to back up #servers and restore website data.
@Plesk @jzanni_hosting @ @jlsft2 #WebOps #AcronisBackupCloud #backup #AcronisDataCloud #cloudbackup #CSPs #PleskOnyx
dailyhostnews.com/plesk-acronis-... pic.twitter.com/PokDURLCYB

A **Acronis** @Acronis
Acronis sets the standard for Hybrid Cloud Data Protection with #backup, #cloud storage, disaster recovery, and secure file sync & share solutions.

plesk **Plesk** @Plesk
Plesk is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. DM to @PleskHelps for support questions.

Jan Löffler @jlsft2
CTO @Plesk | Tech Enthusiast | #Docker & #WordPress Lover | Loves2Code |

Liked 9 times

DHN **DailyHostNews** @DailyHostNews · Jul 10
Top innovators in #relationaldatabase software - @IDC .
@Clustrix, @CockroachDB @NuoDB @splicemachine #database #datascientists #DevOps #RDBMS #cloudservices
dailyhostnews.com/idc-innovators... pic.twitter.com/UHFQgFbsZC

Service Delivery & #Cloudautomation
platform for Direct & Indirect #CSPs to sell #Microsoft #Azure, #Office365, #AWS, #IBMCloud & other cloud solutions.

Himanshu Tiwari @ht00307

Splice Machine @splicemachine
Splice Machine is used to power modern, predictive applications that combine fast data ingestion, real-time analytics and machine learning.

Liked 17 times

DHN **DailyHostNews** @DailyHostNews · Aug 4
Know what makes @Plesk the preferred choice of #WordPressDevelopers in DHN's exclusive interview with Jan Löffler - CTO of #Plesk.
@jlsft2 @automatic @wordpressdotcom #smartupdates #wordpress #WPtoolkit #blogging #CMS #bloggers #hosters #WPhosting
dailyhostnews.com/what-makes-ple... pic.twitter.com/P1b3TLKFYM

Lukas Hertig @LukasHertig
#DevOps #Cloud #WordPress #crypto #blockchain, SVP Business Development - plesk.com @Plesk Investor, Traveler, Speaker.

Jan Löffler @jlsft2
CTO @Plesk | Tech Enthusiast | #Docker & #WordPress Lover | Loves2Code | Passion for #WebDevelopment #Plesk #Docker #WebOps #Developer #Outdoor #Sports

Bhupender Kumar @bhupendercna
I am a professional technical guy who

Liked 3 times

DHN **DailyHostNews** @DailyHostNews · Aug 8
#Comodo rolls out Zero-day challenge to anti-virus industry to highlight lack of quality in current AV practices.
@Comodonyc @comododesktop #cybersecurity #sysadmins #dataprotection #dataprivacy #malware #virustotal #AV #AVvendors
dailyhostnews.com/comodo-zero-da... pic.twitter.com/YDgmzS4BPT

Virendra soni @VirendraSoni22
Tech Content Writer, Engineer, Bibliophile, and mostly a quiet man with passion for perfection.

Comodo Cybersecu @comododes...
Providing innovative cybersecurity solutions that render attacks useless and enable customers to operate safely across the LAN, web & cloud.

Liked 9 times

DHN **DailyHostNews** @DailyHostNews · Jul 10
Top innovators in #relationaldatabase software - @IDC .
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Tech Content Writer, Engineer, Bibliophile, and mostly a quiet man with passion for perfection.

Krishna kumar @krishnagour14
Bharatiya, photographer, movie lover, Sports lover, hard-working.

NuoDB @nuodb
NuoDB is the scale-out SQL database for cloud-enabled global applications.

Liked 10 times

DHN **DailyHostNews** @DailyHostNews · Jul 19
#CERN to use Submer Technologies's #SmartPod solution for #datacenter cooling and high-density computing.
@submertech @ddaltun @cern #immersioncooling #compute #computing #SysAdmins #SubmerTechnologies
dailyhostnews.com/cern-to-use-su... pic.twitter.com/9rWkHHiaSQ

Chhagan (Shunty) Chha @chhabra...
bra

David Montes @davidmontes106
Mechanical engineer, stuff designer

Submer Technologies @submertech
Immersion Cooling for Data Centers - Highly efficient, eco-friendly and easy cleantech / We tweet about 'cool' stuff.

Vikalp Sharma @vikalpboss

Liked 9 times

DHN **DailyHostNews** @DailyHostNews · Jun 18
File access and transfer software #FileZilla Pro now supports #OpenStack Swift deployments.
#opensource #server #sysadmins #webdevelopers #designers #cloudstorage #filemanagement #windows #dropbox
dailyhostnews.com/filezilla-pro... pic.twitter.com/ONrQHziGlo

Stratalux @Stratalux
AWS Advanced Consulting & Managed Services Partner. We utilize Chef DevOps to build and maintain high performance, scalable, cost-optimized cloud environments.

ZNetLive @ZNetLive_Host
We are a leading provider of Managed #Cloud Services & offer industry specific

Liked 17 times

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dailyhostnews.com/what-makes-ple... pic.twitter.com/P1b3TLKFYM

Yann Meldec @YannMeldec
En études ingénierie dans le Télécom.


Plesk @Plesk
Plesk is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. DM to @PleskHelps for support questions.

Virendra soni @VirendraSoni22
Tech Content Writer, Engineer, Bibliophile, and mostly a quiet man with passion for perfection.

Impactful Social Media Presence


FOLLOWING

YOU




following you. 9 h

Follow




vendmarketing liked your post. 10 h

App Make




mendixinc started following you. 10 h

Following




error_of_the_universe liked your post. 11 h

e



media.magic liked your post. 11 h

IEMEN: mendi




limelightsolutions started following you. 13 h

Follow


FOLLOWING

YOU




nareshitech liked your post. 1 d

IEMEN: mendi




papiresy liked your post. 1 d




datacenter_com started following you. 1 d

Following




leowebguy commented: keep #coding 1 d

IEMEN: mendi




h4133m liked your post. 1 d

IEMEN: mendi



crypto_skills started following you. 1 d

Follow




crypto_skills liked your post. 1 d

IEMEN: mendi


FOLLOWING

YOU




Finish switching to a business profile to add more ways for your followers to reach you. Continue

NEW




hpe liked your post. 32m


EARLIER




angelina_cabral, m.a.y.a.n.k.0001 and 29 others liked your post. 3h



hajishaik007, eso.official and 47 others liked your post. 6h



hajishaik007, kd_snipergang and 44 others liked your post. 6h




gamebuino started following you. 7h

Follow


FOLLOWING

YOU




Finish switching to a business profile to add more ways for your followers to reach you. Continue


New



submertech commented: Thanks @dailyhostnews! 5 m




submertech liked your post. 11 m




odyssey_power liked your post. 13 m

kubernetes



odyssey_power liked your post. 13 m


CentralNic



odyssey_power liked your post. 13 m


FOLLOWING

YOU




iotinabox liked your post. 32 m

mendi




callpage.io started following you. 4 h

Follow




tki.nl liked your post. 7 h

IEMEN: mendi




tki.nl started following you. 7 h

Follow




filezilla_project liked your post. 8 h



filezilla_project started following you. 8 h


Following




aquasoft.es liked your post. 9 h

IEMEN: mendi

Liked 10 times




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#Plesk partners with @Acronis to help #cloud & #hosting service providers with an easy way to back up #servers and restore website data.
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dailyhostnews.com/plesk-acronis-... pic.twitter.com/PokDURLCYB




Acronis @Acronis
Acronis sets the standard for Hybrid Cloud Data Protection with #backup, #cloud storage, disaster recovery, and secure file sync & share solutions.

Following



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Plesk is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. DM to @PleskHelps for support questions.


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Following

Liked 8 times




DailyHostNews @DailyHostNews · Aug 9
#Comodo detected 400 M unique malware samples in Q218. Get to know the other top findings of Comodo's Global Threat Report.
@comododesktop @Comodonyc #DataSecurity #Cyberthreat #cybercrime #cybersecurity #malware
dailyhostnews.com/comodo-global-... pic.twitter.com/vIMTOISvqz




Comodo Cybersecurity @comododes...
Providing innovative cybersecurity solutions that render attacks useless and enable customers to operate safely across the LAN, web & cloud.

Follow



barkha @barkhasingh123
Principal Consultant- Digital Transformation at ZNetLive...where passion and brains going hand-in-hand

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Tech Content Writer, Engineer

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