DHN is one of the most trusted, influential, and informative IT magazines covering the breadth and depth of web hosting, data center, cloud computing, domain, and reseller industry.

It is a one-stop destination for IT news, CXO interviews, articles and infographics for DevOps, web hosting providers and IT professionals.
Hosting and data centre industry has an extensive knowledge and information pool that needs to be shared to benefit the industry at large, but the knowledge flow is uneven due to the unavailability of quality online resources, specific to the web hosting, datacentre, reseller and domain industry.

DHN fills this gap by providing a comprehensive information portal that promotes knowledge sharing and interaction between the industry members via news, informative articles, infographics, CXO’s interviews, industry events, reports and more.

We keep a close watch on the latest trends and bring the most refined pieces of information to our ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders. Being closer to the industry, we know what our readers are most interested in or should be more aware of.

DHN’s ultimate goal is to benefit the industry members by helping transform knowledge into business value.
At a Glance

32K+ Dedicated Subscribers

9+ Years in industry

2500+ News Stories

70+ Interviews

100+ Team Member

50+ Media Partnerships
<table>
<thead>
<tr>
<th>Content Formats</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>- News</td>
<td>- Cloud computing</td>
</tr>
<tr>
<td>- Articles</td>
<td>- Content Delivery Networks (CDN)</td>
</tr>
<tr>
<td>- Infographics</td>
<td>- Content Management Systems (CMS), like WordPress</td>
</tr>
<tr>
<td>- Special Reports</td>
<td>- Cybersecurity</td>
</tr>
<tr>
<td>- Interviews</td>
<td>- Datacenter</td>
</tr>
<tr>
<td>- Videos</td>
<td>- DevOps tools</td>
</tr>
<tr>
<td>- White Papers</td>
<td>- Domain</td>
</tr>
<tr>
<td></td>
<td>- Hyperconverged Infrastructure (HCI)</td>
</tr>
<tr>
<td></td>
<td>- Internet related news</td>
</tr>
<tr>
<td></td>
<td>- Networking</td>
</tr>
<tr>
<td></td>
<td>- Programming languages</td>
</tr>
<tr>
<td></td>
<td>- Software Defined Networking (SDN)</td>
</tr>
<tr>
<td></td>
<td>- Software Development</td>
</tr>
<tr>
<td></td>
<td>- Virtualization</td>
</tr>
<tr>
<td></td>
<td>- Web Hosting</td>
</tr>
</tbody>
</table>
Media Partnerships
Why Advertise on DHN?

Media has been the ultimate platform for brands seeking to extend their customer reach from time immemorial. DHN brings you an all-inclusive set of marketing and advertising tools. With the help of these tools, you can exhibit and sell your service or product to the right set of audience.

By leveraging our marketing and advertising platform, you can drive-in more audience for your product, trigger more leads, and increase revenues and sales AIDA (Attention/Awareness, Interest, Desire, Action).

By advertising on our platform, you ensure the visibility of your products that they’ll be seen and accepted faster.

You can select the space for advertising your venture as per your choice. DHN offers you the following choices:

- Top TWO spaces of dimensions 600X90 above the top banner – visible throughout the site.
- Right hand side ONE space of 500X500 dimension – only on the home page.
- In middle ONE space of 1200X180 dimension - only on the home page.
- Bottom TWO spaces of dimensions 600X90 above the footer – visible throughout the site.

We look forward to getting associated with you and help you maximize your investment on our platform.
## Digital Advertisement Specifications

<table>
<thead>
<tr>
<th>Ad Space</th>
<th>(600 x 90)</th>
<th>(600 x 90)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Space</td>
<td>(500 x 500)</td>
<td></td>
</tr>
<tr>
<td>Ad Space</td>
<td>(1200 x 180)</td>
<td></td>
</tr>
</tbody>
</table>

## Advertising Costs

<table>
<thead>
<tr>
<th>Banner Size</th>
<th>Monthly</th>
<th>Quarterly</th>
<th>Semi annually</th>
<th>Annually</th>
</tr>
</thead>
<tbody>
<tr>
<td>1200X180</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>600X90</td>
<td></td>
<td></td>
<td>Pricing on request</td>
<td></td>
</tr>
<tr>
<td>500X500</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Price

- A Dedicated Mailer to 32K+ Subscribers
- One Ad in Weekly Newsletter (Width:750px | Height:102px)
- A Blog Post
- A Social Media Post (LinkedIn, Twitter, FB & Instagram)
- Display of an Offer for a month on Hosting Coupon page
Impactful Social Media Presence

Through our social media handles, we aim to expand the reach of our platform. Here people like, share, comment, tweet and retweet our news and enter into insightful discussions, over trending topics.
Impactful Social Media Presence

**Liked 10 times**

- DailyHostNews [@DailyHostNews]: Jan 25
- "Plak partners with PlakDB to help Cloud & Hosting service providers with an easy way to back up #servers and restore website data."
- @Plak @jannick_hosting @JosHo2 WebComp DB AcronisBackup Cloud #backup AcronisDataCloud #CloudBackup #CPSIPicks
- [Image: PlakDB plak acronis (plakdros) twitter.com/PlakDLSYvR]
- [Image: Acronis Acronis](Acronis sets the standard for Hybrid Cloud Data Protection with PlakDB. Cloud storage, disaster recovery, and secure file & share solutions.)

- [Image: Plak Plak](Plak is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. DM to @PlakHelps for support questions.)
- Jan Löfström @jlofström CTI/Spiff Tech Enthusiast @Scooter & @tweeterless lover @logincode1

**Liked 9 times**

- DailyHostNews [@DailyHostNews]: Jul 10
- "Top innovators in #databaseasabase software - @IDC, @Clustix, @CockroachDB @Nuodb @Splicemachine #database #dataengineers #DevOps #DBMS #Cloudservices dailyhostnews.com/dic-innovators...pic.twitter.com/UnHQG5t92C"
- [Image: Service Delivery & Cloud automation platform for Direct & Indirect #cspell to sell Microsoft Azure #Office365, AWS #MBCloud & other cloud solutions.]
- Himanshu Tiwari @h102037

- Splice Machine @Splicemachine
- "Splice Machine is used to power modern, predictive applications that combine fast data ingestion, real-time analytics and machine learning.”

**Liked 17 times**

- DailyHostNews [@DailyHostNews]: Aug 4
- "Know what makes @Plak the preferred choice of WordPressDevelopers in DM’s exclusive interview with Jan Löfström @jlofström CTI of Plak."
- @josho2 Automatic @wordpresscom #install updates
- #wordpress #wpsecurity #webhosting #cloudsecurity #clouddatabase #cloudstorage #cloudhosting @wordpresscom @jannick_hosting @jlofström @josho2
- @LukasHertz @LukasHertzing AWS Cloud/DevOps Engineer #cloud computing
- @awscloud #apievent #tweeterless_lover @logincode1

- [Image: Lukas Hertz (LukasHertzing AWS Cloud Engineer)]
- Jan Löfström @josho2 CTI @spiff Tech Enthusiast @Scooter & @tweeterless lover @logincode1

**Liked 9 times**

- DailyHostNews [@DailyHostNews]: Feb 18
- "File access & transfer software #filezillas pro now supports #OpenSsl "Swift" deployments.”
- #openssl #encryption #filezillas #openfilezillas #cloudservices dailyhostnews.com/filezilla-pro...pic.twitter.com/NQYChZGkLo
- Group Editor @DailyHostNews @josho2 Voted interests - News I Cloud I IoT I Robotics CT I chocolates.

- [Image: Chhagan (Chhagan) Oba (Chhagana)]
- David Montes @iamdavidmontes106 Mechanical Engineer, stuff designer
- Submer Technologies @SubmerTech Immersion Cooling for Data Centers - Highly efficient, eco-friendly and easy to clean. / We tweet about “cool stuff”.
- Vikalp Sharma @vikalpsharma

**Liked 3 times**

- DailyHostNews [@DailyHostNews]: Aug 5
- "Comodo rolls out Zero-day challenge to anti-virus industry to highlight lack of quality in current AV practices.”
- @Comodolabs #cybersecurity #comodosign #DarkProtection #dataprotection #dataprivacy #Malware #DataLoss #vandals dailyhostnews.com/comodo-zero-day...pic.twitter.com/19gdm45BFT
- [Image: Cloud I IoT I Robotics C1 I chocolates.

- [Image: Vinendra Soni (VinendraSoni2)]
- Vinendra Soni @VinendraSoni2 Tech Content Writer, Engineer. Bibliophile, and mostly a quiet man with passion for perfection.

- [Image: Comodo Cybersecurity @comodoclouds] Providing innovative cybersecurity solutions that render attacks useless and enable customers to operate safely across the LAN, web & cloud.

**Liked 17 times**

- DailyHostNews [@DailyHostNews]: Jan 25
- "Your next move: What makes @Plak the preferred choice of WordPressDevelopers in DM’s exclusive interview with Jan Löfström @jlofström CTI of Plak."
- @josho2 Automatic @wordpresscom #install updates
- #wordpress WP KBlogging #cloudservices #cloudstorage #cloudhosting dm.com @jannick_hosting @jlofström @josho2
- @PlakHelps for support questions.

- [Image: Yann Malhas (MalhasY)]
- Yann Malhas @YannMalhas En libelles ingénieur dans le Télécom.

- [Image: Plak Plak (Plak)]
- Plak is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. DM to @PlakHelps for support questions.

- [Image: Vinendra Soni (VinendraSoni2)]
- Vinendra Soni @VinendraSoni2 Tech Content Writer, Engineer. Bibliophile, and mostly a quiet man with passion for perfection.
Impactful Social Media Presence
Contact

D-10/52,
Opp. Chitrakoot Stadium, Chitrakoot, Jaipur,
Rajasthan, India. 302021
contact@drive19.com