DHN is one of the most trusted, influential, and informative IT magazines covering the breadth and depth of web hosting, data center, cloud computing, domain, and reseller industry.

It is a one-stop destination for IT news, CXO interviews, articles and infographics for DevOps, web hosting providers and IT professionals.
Hosting and data centre industry has an extensive knowledge and information pool that needs to be shared to benefit the industry at large, but the knowledge flow is uneven due to the unavailability of quality online resources, specific to the web hosting, datacentre, reseller and domain industry.

DHN fills this gap by providing a comprehensive information portal that promotes knowledge sharing and interaction between the industry members via news, informative articles, infographics, CXO’s interviews, industry events, reports and more.

We keep a close watch on the latest trends and bring the most refined pieces of information to our ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders. Being closer to the industry, we know what our readers are most interested in or should be more aware of.

DHN’s ultimate goal is to benefit the industry members by helping transform knowledge into business value.
At a Glance

- 25K+ Dedicated Subscribers
- 7+ Years in industry
- 2000+ News Stories
- 25+ Interviews
- 100+ Team Member
- 35+ Media Partnerships
Content Formats

- News
- Articles
- Infographics
- Special Reports
- Interviews
- Videos
- White Papers

Topics

- Cloud computing
- Content Delivery Networks (CDN)
- Content Management Systems (CMS), like WordPress
- Cybersecurity
- Datacenter
- DevOps tools
- Domain
- Hyperconverged Infrastructure (HCI)
- Internet related news
- Networking
- Programming languages
- Software Defined Networking (SDN)
- Software Development
- Virtualization
- Web Hosting
Why Advertise on DHN?

Media has been the ultimate platform for brands seeking to extend their customer reach from time immemorial. DHN brings you an all-inclusive set of marketing and advertising tools. With the help of these tools, you can exhibit and sell your service or product to the right set of audience.

By leveraging our marketing and advertising platform, you can drive-in more audience for your product, trigger more leads, and increase revenues and sales AIDA (Attention/Awareness, Interest, Desire, Action).

By advertising on our platform, you ensure the visibility of your products that they’ll be seen and accepted faster.

You can select the space for advertising your venture as per your choice. DHN offers you the following choices:

- Top TWO spaces of dimensions 600X90 above the top banner – visible throughout the site.
- Right hand side ONE space of 500X500 dimension – only on the home page.
- In middle ONE space of 1200X180 dimension - only on the home page.
- Bottom TWO spaces of dimensions 600X90 above the footer – visible throughout the site.

We look forward to getting associated with you and help you maximize your investment on our platform.
### Digital Advertisement Specifications

![Ad Spaces](image)

- **Ad Space (600 x 90)**
- **Ad Space (600 x 90)**
- **Ad Space (1200 x 180)**
- **Ad Space (500 x 500)**

### Advertising Costs

<table>
<thead>
<tr>
<th>Banner Size</th>
<th>Monthly</th>
<th>Quarterly</th>
<th>Semi annually</th>
<th>Annually</th>
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<tbody>
<tr>
<td>1200X180</td>
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<td>$1800</td>
<td>$3600</td>
<td>$7200</td>
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<tr>
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<td>500X500</td>
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<td>$1200</td>
<td>$2400</td>
<td>$4800</td>
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### Price

<table>
<thead>
<tr>
<th>Price</th>
<th>Services</th>
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</thead>
<tbody>
<tr>
<td>$2000</td>
<td>A Dedicated Mailer to 25K+ Subscribers</td>
</tr>
<tr>
<td>$500</td>
<td>One Ad in Weekly Newsletter *(Width:750px</td>
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<tr>
<td>$150</td>
<td>A Blog Post</td>
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<tr>
<td>$100</td>
<td>A Social Media Post <em>(LinkedIn, Twitter, FB &amp; Instagram)</em></td>
</tr>
<tr>
<td>$50</td>
<td>Display of an Offer for a month on <a href="#">Hosting Coupon</a> page</td>
</tr>
</tbody>
</table>
Impactful Social Media Presence

Through our social media handles, we aim to expand the reach of our platform. Here people like, share, comment, tweet and retweet our news and enter into insightful discussions, over trending topics.
Impactful Social Media Presence
Impactful Social Media Presence
Contact

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